



HOOVER & ASSOCIATES

Dear Colleague:

Re: Concerns about the potential impact of the video series 13 Reasons Why

I am writing to alert you to a recent video release that might potentially affect your patients or members of their families negatively, in my opinion. This new video series has debuted on Netflix, and watching this series has quickly become common among young people as well as others in our community. It has come to the attention of the clinicians in my practice because of the impact it has had on young people with whom we are in contact. This series contains 13 episodes, and a brief discussion by the individuals who are responsible for the content is also available. This series that can be "binge watched" is a very compelling dramatization of a book that was published a number years ago.

This series depicts the eventual graphic suicide of a teen with equally graphic depictions of the events that lead to her eventual suicide. The series is so compelling that it has deeply affected teen patients who are seen in my practice and, I believe, may result in psychological harm to some if not handled properly. While the book included a discussion guide for processing the content of the book, there is no comparable discussion guide for this Netflix series. I am including a document just released by the National Association of School Psychologists that very thoroughly presents the concerns raised by the availability of this video series. It makes reference to other very useful resources including a page containing some suicide mitigation ideas produced by the Suicide Awareness Voices of Education that I have also included. You may have other and more relevant resources to use with your patients and other persons with whom you are acquainted. I think that being attentive to the possibility that persons with whom you have contact might be contemplating watching, may be watching, or may have watched this series would allow you to respond appropriately to any potentially negative impact such viewing might have had.

You may wish, as we are in our practice, to develop some initiatives to assist patients, their families, and community resources in addressing the potential problems that may be created by the availability of this series and the "fad" of watching it as well as the hazards of "binge watching" it without the support, interpretation, modeling, and appropriate filtering that can be provided by mature and skilled support persons.

Yours truly,

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NATIONAL ASSOCIATION OF
School Psychologists

13 Reasons Why Netflix Series: Considerations for Educators

Schools have an important role in preventing youth suicide, and being aware of potential risk factors in students' lives is vital to this responsibility. The trending Netflix series *13 Reasons Why*, based on a young adult novel of the same name, is raising such concerns. The series revolves around 17-year-old Hannah Baker, who takes her own life and leaves behind audio recordings for 13 people who she says in some way were part of why she killed herself. Each tape recounts painful events in which one or more of the 13 individuals played a role.

Producers for the show say they hope the series can help those who may be struggling with thoughts of suicide. However, the series, which many teenagers are binge watching without adult guidance and support, is raising concerns from suicide prevention experts about the potential risks posed by the sensationalized treatment of youth suicide. The series graphically depicts a suicide death and addresses in wrenching detail a number of difficult topics, such as bullying, rape, drunk driving, and slut shaming. The series also highlights the consequences of teenagers witnessing assaults and bullying (i.e., bystanders) and not taking action to address the situation (e.g., not speaking out against the incident, not telling an adult about the incident).

CAUTIONS

We do not recommend that vulnerable youth, especially those who have any degree of suicidal ideation, watch this series. Its powerful storytelling may lead impressionable viewers to romanticize the choices made by the characters and/or develop revenge fantasies. They may easily identify with the experiences portrayed and recognize both the intentional and unintentional effects on the central character. Unfortunately, adult characters in the show, including the second school counselor who inadequately addresses Hannah's pleas for help, do not inspire a sense of trust or ability to help. Hannah's parents are also unaware of the events that lead her suicide death.

While many youth are resilient and capable of differentiating between a TV drama and real life, engaging in thoughtful conversations with them about the show is vital. Doing so presents an opportunity to help them process the issues addressed, consider the consequences of certain choices, and reinforce the message that **suicide is not a solution to problems** and that help is available. **This is particularly important for adolescents who are isolated, struggling, or vulnerable to suggestive images and storylines.** Research shows that exposure to another person's suicide, or to graphic or sensationalized accounts of death, can be one of the many risk factors that youth struggling with mental health conditions cite as a reason they contemplate or attempt suicide.

What the series does accurately convey is that there is no single cause of suicide. Indeed, there are likely as many different pathways to suicide as there are suicide deaths. However, the series does not emphasize that common among most suicide deaths is the presence of treatable mental illnesses. Suicide is **not** the simple consequence of stressors or coping challenges, but rather, it is most typically a combined result of treatable mental illnesses and overwhelming or intolerable stressors.

School psychologists and other school-employed mental health professionals can assist stakeholders (e.g., school administrators, parents, and teachers) to engage in supportive conversations with students as well as provide resources and offer expertise in preventing harmful behaviors.

- Cultural or religious beliefs that discourage suicide and promote healthy living.
 - Adaptive coping and problem-solving skills, including conflict resolution.
 - General life satisfaction, good self-esteem, and a sense of purpose.
 - Easy access to effective medical and mental health resources.
8. Strive to ensure that **all** student spaces on campus are monitored and that the school environment is truly safe, supportive, and free of bullying.
 9. If additional guidance is needed, ask for support from your building- or district-level crisis team. The team may be able to assist with addressing unique situations affecting your building.

See [Preventing Suicide: Guidelines for Administrators and Crisis Teams](#) for additional guidance.

Suicide Awareness Voices of Education (SAVE) and the JED Foundation have created talking points for conversations with youth specific to the *13 Reasons Why* series, [available online](#).

GUIDANCE FOR FAMILIES

1. Ask your child if they have heard or seen the series *13 Reasons Why*. While we don't recommend that they be encouraged to view the series, do tell them you want to watch it, with them or to catch up, and discuss their thoughts.
2. If they exhibit any of the warning signs above, don't be afraid to ask if they have thought about suicide or if someone is hurting them. Raising the issue of suicide does not increase the risk or plant the idea. On the contrary, it creates the opportunity to offer help.
3. Ask your child if they think any of their friends or classmates exhibit warning signs. Talk with them about how to seek help for their friend or classmate. Guide them on how to respond when they see or hear any of the warning signs.
4. Listen to your children's comments without judgment. Doing so requires that you fully concentrate, understand, respond, and then remember what is being said. Put your own agenda aside.
5. Get help from a school-employed or community-based mental health professional if you are concerned for your child's safety or the safety of one of their peers.

See [Preventing Youth Suicide Brief Facts](#) (also available in [Spanish](#)) and [Preventing Youth Suicide: Tips for Parents and Educators](#) for additional information.

SAFE MESSAGING FOR STUDENTS

1. **Suicide is never a solution. It is an irreversible choice regarding a temporary problem. There is help. If you are struggling with thoughts of suicide or know someone who is, talk to a trusted adult, call 1-800-273-TALK (8255), or text "START" to 741741.**
2. Don't be afraid to talk to your friends about how they feel and let them know you care about them.
3. Be an "upstander" and take actions to reduce bullying and increase positive connections among others. Report concerns.
4. Never promise to keep secret behaviors that represent a danger toward another person.
5. **Suicide is preventable.** People considering suicide typically say something or do something that is a warning sign. Always take warning signs seriously and know the warning signs.
 - Suicide threats, both direct ("I am going to kill myself.") and indirect ("I wish I could fall asleep and never wake up."). Can be verbal, written, or posted online.
 - Suicide notes and planning, including online postings.
 - Preoccupation with death in conversation, writing, drawing, and social media.
 - Changes in behavior, appearance/hygiene, thoughts, and/or feelings.
 - Emotional distress.

13 REASONS WHY TALKING POINTS

- 13 Reasons Why is a fictional story based on a widely known novel and is meant to be a cautionary tale.
- You may have similar experiences and thoughts as some of the characters in 13RW. People often identify with characters they see on TV or in movies. However, it is important to remember that there are healthy ways to cope with the topics covered in 13RW and acting on suicidal thoughts is not one of them.
- If you have watched the show and feel like you need support or someone to talk to reach out. Talk with a friend, family member, a counselor, or therapist. There is always someone who will listen.
- Suicide is not a common response to life's challenges or adversity. The vast majority of people who experience bullying, the death of a friend, or any other adversity described in 13RW do not die by suicide. In fact, most reach out, talk to others and seek help or find other productive ways of coping. They go on to lead healthy, normal lives.
- Suicide is never a heroic or romantic act. Hannah's suicide (although fictional) is a cautionary tale, not meant to appear heroic and should be viewed as a tragedy.
- It is important to know that, in spite of the portrayal of a serious treatment failure in 13RW, there are many treatment options for life challenges, distress and mental illness. Treatment works.
- Suicide affects everyone and everyone can do something to help if they see or hear warning signs that someone is at risk of suicide.
- Talking openly and honestly about emotional distress and suicide is ok. It will not make someone more suicidal or put the idea of suicide in their mind. If you are concerned about someone, ask them about it.
- Knowing how to acknowledge and respond to someone who shares their thoughts of emotional distress or suicide with you is important. Don't judge them or their thoughts. Listen. Be caring and kind. Offer to stay with them. Offer to go with them to get help or to contact a crisis line.
- How the guidance counselor in 13RW responds to Hannah's thoughts of suicide is not appropriate and not typical of most counselors. School counselors are professionals and a trustworthy source for help. If your experience with a school counselor is unhelpful, seek other sources of support such as a crisis line.
- While not everyone will know what to say or have a helpful reaction, there are people who do, so keep trying to find someone who will help you. If someone tells you they are suicidal, take them seriously and get help.
- When you die you do not get to make a movie or talk to people any more. Leaving messages from beyond the grave is a dramatization produced in Hollywood and is not possible in real life.
- Memorializing someone who died by suicide is not a recommended practice. Decorating someone's locker who died by suicide and/or taking selfies in front of such a memorial is not appropriate and does not honor the life of the person who died by suicide.
- Hannah's tapes blame others for her suicide. Suicide is never the fault of survivors of suicide loss. There are resources and support groups for suicide loss survivors.

If you're struggling with thoughts of suicide...

- Text "START" to 741741
- Call 1-800-273-TALK (8255)

Talking points by:

